

AFRICA SAP USER GROUP

PRIMARY SPONSORSHIP OPPORTUNITIES – MATRIX

Sponsorship Level	Gold	Silver	Bronze	Exhibitor Blue	Exhibitor Yellow
Quantity	4	4	4	6	8
Sponsorship Fee (excl. VAT)	R 200 000	R 125 000	R 80 000	R 25 000	R 12 500
Logo on conference folder (A4)	Yes				
Logo on at-a-glance mini pocket agenda	Yes				
Hospitality Suite for on-site meetings	Yes				
Recognition at Opening Cocktail event	Yes				
Acknowledgement in all press materials	Yes	Yes			
Logo on conference signage	Yes	Yes	Yes		
Branding in VIP suites/meeting rooms	Yes				
One speaker at conference work stream	Yes				
Sponsor banner in conference room, where chosen speaker will present	Yes				
Logo and/or description in programme	Yes	Yes	Yes		
Marketing collateral in delegate packs, supplied by partners	6 pages max	4 pages max	2 pages max	2 pages max	
Exhibition booth space	3x6	3x3	3x3	3x3	1.5x1.5
Complimentary conference admissions and accommodation for Speaker	1				
Complimentary conference admissions	5	3	2	1	1
Complimentary exhibitor staff pass (no conference admission)	1	1	1	1	
Acknowledgment at plenary sessions	Yes				
Sponsor banner in exhibition venue	Yes	Yes	Yes		
Logo, Company Profile and URL on Saphila website	Yes	Yes	Yes (only Logo & url)	Yes (only logo and url)	
Conference Attendee List	Yes				
Participation in final lucky draw at closing session	Yes				
Opportunity to hand out prize from own stand (partner to supply own prize)	Yes	Yes	Yes	Yes	Yes

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SUPPORTING SPONSOR OPPORTUNITIES

Supporting Golf Opportunities	COST	DETAILS
Golf at Atlantic Beach shirts and Caps	R35 000	4 Nov: Shirts and caps, with logo for 80 players
Golf at Atlantic Beach: holes x 6	R10 000 each	Branding at specified hole
Golf at Atlantic Beach: SME x 5	R5 000 each	Branding at specified hole

Supporting Sponsor Opportunities	COST	DETAILS
Cocktail Evening	R15 000	4 November, Roof Terrace of CTICC. Includes exclusive branding, welcome address
Memory Sticks, co branded	R60 000	6 November, includes speaker presentations
Conference bag	R90 000	Logo on conference bag (maximum of 3 logos)
Cyber Café	R20 000	Logo on screen savers, mouse pads
Outside relaxation area	R25 000	Full branding on outside terrace for duration
Co-brand pad inside the Conference folder	R20 000	Logo on bottom right hand side
Hosting a tea time	R10 000	Branding could include table cloths, coasters, swizzle sticks etc
Co-Brand pen and pencil set	R40 000	Logo on pen and pencil set